

Global AddOn specialists for Enterprise Software



maiConnect for SAP® CRM

cxAddOns

# maiConnect for SAP® CRM onPrem User Guides

Contact synchronization



Synchronization overview from CRM to Outlook

There two different ways to synchronize Contacts from SAP<sup>®</sup> CRM onPrem to Outlook. What you can use, depends on your company's customizing settings.

Relation to a contact person.
 Only that contact person is synchronized to Outlook.

Relation to an account.
 All contact persons of that account are synchronized to Outlook.

**1** Creation of contacts in SAP<sup>®</sup> CRM based on Outlook contacts.

#### Relation to a contact person

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	ID:	3000003016		Empl						
	Title:			Employe	e ID:					
/	Academic Title:		6							
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	Last Name:	Contact								
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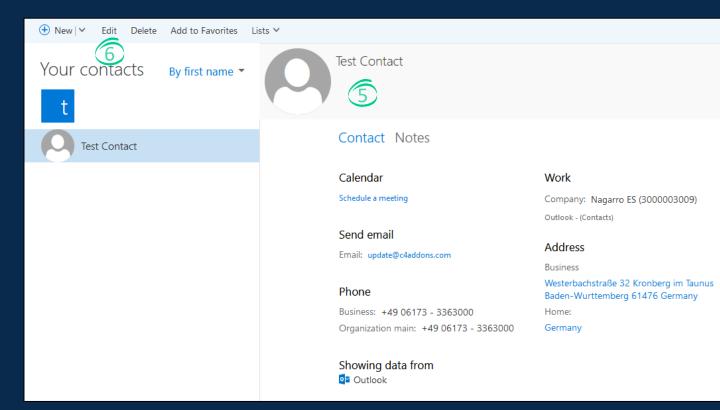


- These are the details of a contact person in CRM. 3
- ④ If you add a new relationship with type "Has the Employee Responsible" to that contact person, he or she will be synchronized to Outlook.
- The relationship type is customizable and  $(\mathbf{i})$ depends on your company's settings.

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#### Relation to a contact person





5 This shows the synchronized contact in Outlook.

Every information is the same, compared to CRM.

- Name
- Address
- Contact information like e-mail or phone
- Company details

If you edit the contact here in Outlook, this change will also be synchronized back to CRM.

#### Relation to an account

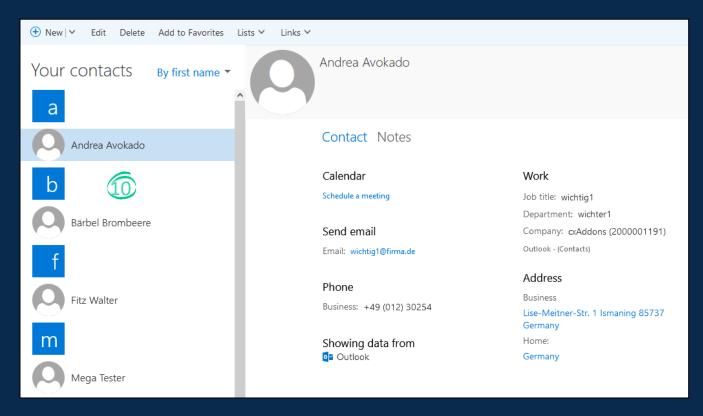
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Save Cancel Show Duplicates More =							
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Bärbel Brombeere	Wichtig2	Wichtiger2	Lise-Meitner-Str. 1 / 85737 Is	+49 (54) 16864664			
Herr B.A. Stefan Luisoder			Lise-Meitner-Str. 1 / 85737 Is				
📝 💼 Thomas Meier							



- These are the details of an account in CRM.
- The account contains several contact persons.
- (9) By adding a relationship with type "Has the employee responsible" all the contact persons in that account will be synchronized to Outlook.

Corporate Account: cxAddons 85737 Ismaning - Relationships					
✓ Back					
Relationships					
Relationship:	Has the Employee Responsible 🗸 🗸				
9 Partner:					
Partner ID:					
Standard:					
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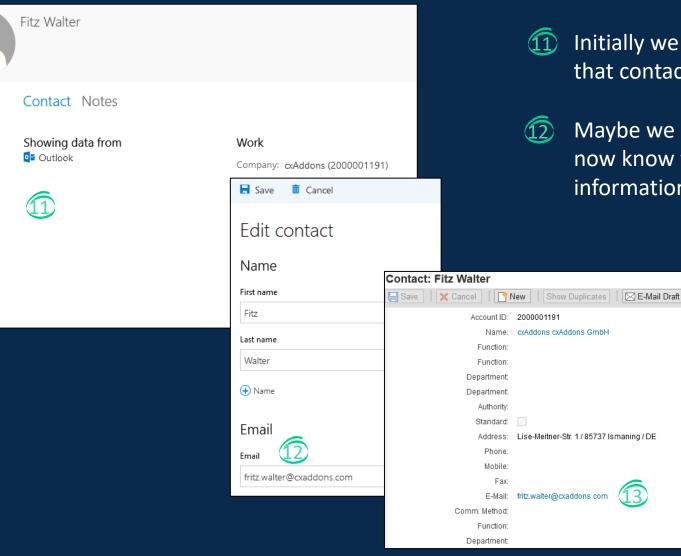
#### Outlook representation of the synchronized contacts



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All contacts were synchronized to Outlook.
 They can be modified here, so that these changes are synchronized to CRM.

#### Updating a contact person in Outlook





Initially we did not have the e-mail address of that contact.

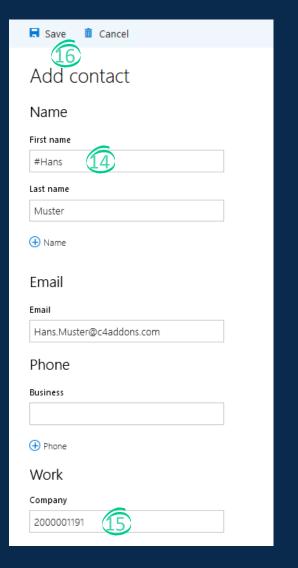
12

Maybe we received an e-mail from him, so that we now know the e-mail address. We update his contact information in Outlook and save that change.

> 13 This updates also the e-mail address in CRM.



#### Creation of contacts in SAP® CRM based on Outlook contacts



- While creating a contact person in Outlook, the first name needs to start with a customized sync prefix.
- The company name needs to be the CRM ID of the account. Via this ID a relation between the account and the newly created CRM contact is created.



After clicking on save, the contact gets created in CRM.